**SOCIAL VALUE AND MEASUREMENT WORKSHEET**

Team Name: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| What is the logic model for how your venture addresses the social problem(s) that your venture focuses on? Be sure to include all the steps including both what you do and what others do. | |
| What will you do to argue for and validate each step of the logic model?  Define the social key performance indicators that you will manage your venture to achieve – social metrics as well as, perhaps, cost, scale, reach. What are the imperfections and biases of your social metrics as measures of impact? | |
| What is your long-term strategy for measuring **impact**? | |